

Environmental Objectives 2010

Ref.	Objective	Target	Responsibility
Reduction of Environmental Impact			
1	Monitor and analyse energy / resource usage to identify opportunities for reduction.	Combined electricity & gas < 1.5 MWh	All (QA to facilitate)
2	Monitor and analyse waste streams to identify opportunities for elimination / reduction	General Waste < 70 cu.m	All (QA to facilitate)
3	Reduce main catalogue publication and mailing distribution.	50% of 2009 level (- 90 tonnes)	Marketing
4	Introduce, where quality and cost constraints allow, the use of recycled content paper for marketing publications and 'in house' stationery.	December 2010	Marketing (QA to facilitate)
5	Develop a cross functional operating procedure for the holding, gathering and production of accurate Producer Responsibility Packaging Data	June 2010	Marketing, Logistics (QA to facilitate)

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